



Labs21[®] **2007 Annual Conference Technology and Services Fair** Exhibitor Presentation Fact Sheet

At the Labs21 2007 Annual Conference Technology and Services Fair, Labs21 Conference co-sponsor, the International Institute for Sustainable Laboratories (I²SL), in partnership with the Scientific Equipment and Furniture Association (SEFA), will offer exhibiting organizations the opportunity to present your products and services to interested conference attendees.

During pre-scheduled, 20-minute sessions, which will take place in a designated area of the exhibit hall, exhibitors will be given the opportunity to conduct live demonstrations of your product(s), speak to attendees about your services, and promote your company's efforts to improve the sustainability of our nation's laboratories.

As a presenting organization, you will be allotted 20 minutes to present on your product and/or service and field questions from the audience. (Please note that any necessary display equipment set-up and/or take-down must also be done during this time frame.) Time slots will be available during the Grand Opening Reception on Monday, October 1, as well as during breakfasts, breaks, and lunches on Tuesday, October 2 and Wednesday, October 3. Presentations will be grouped based on the following exhibitor product/service categories:*

- Casework, Furniture, and Accessories
- HVAC/BAS/VAV
- Fume Hoods
- Water Fixtures

- Indoor Air Quality/Sensing Technologies
- Lighting
- Architecture/Engineering/Commissioning

Presenting exhibitors will be provided with a laptop, LCD projector, and screen for PowerPoint presentations (if desired), as well as one 6' x 30" table for displaying products and other materials. We can also make easels available; however, you must request them from I²SL at <labs21@i2sl.org> or (703) 841-0502 at least 2 weeks prior to the conference.

Exhibitors are responsible for bringing all of your display materials to the convention center and transporting them to the presentation area. Exhibitors are also responsible for removing your materials at the end of the presentation. Labs21 and I²SL are not responsible for any materials left behind, damaged, or lost and will not be able to make arrangements for transporting materials home. *Note: All display materials must be prepared in advance. Labs21 and I²SL will not have supplies available for this purpose on site.*

Presentation slots are extremely limited and will be offered to registered exhibitors on a first-come, first-served basis. To register to exhibit, complete the 2007 Exhibitor Registration Form found on I²SL's Web site at <www.i2sl.org/labs21/conference/tech_fair.html> and fax it to (703) 373-0080. Once your registration form is received, you will be given the opportunity to sign up for an available presentation slot.

For additional questions or information regarding this opportunity, please contact l^2SL at <u>labs21@i2sl.org</u> or (703) 841-0502.

Thank you for your interest and support of Labs21!